

# 2007 MINNESOTA PAGE ONE AWARDS CONTEST

*For the professional journalists of Minnesota's print, broadcast and online news sources.*

## ENTRY FORM

(attach entire page to entry) **entry**

Number and letter of category (such as 1-A) \_\_\_\_\_

Circulation size: (for newspapers only. Magazine, radio and TV entries are judged in one circulation category)

LESS than 50,000

GREATER than 50,000

Name of category \_\_\_\_\_

Entry title (headline, broadcast title, etc) \_\_\_\_\_

Names of entrants \_\_\_\_\_  
(Names as they should appear on the award. If there are more than four, the list should be shortened to "Newsroom")

News organization \_\_\_\_\_

Mailing address \_\_\_\_\_  
\_\_\_\_\_

Work telephone number \_\_\_\_\_ email \_\_\_\_\_

## RULES

Only materials published or broadcast during 2006 are eligible. All entries must be postmarked by Feb. 2<sup>nd</sup>.

Send entries to: **Sarah Bauer**  
**The News Council**  
**12 South Sixth Street,**  
**Suite 927**  
**Minneapolis, MN 55402**

**P: 612.341.9357**

Each entry must be accompanied by two copies of this form (photocopies are acceptable or download a PDF at [www.mnspj.org](http://www.mnspj.org)). **Print entries**, including photography, must be submitted in an 8 1/2-by-11-inch folder (such as a manila folder). Please write category number on outside of folder (e.g. 1A). **TV entries** must be submitted on a VHS cassette or DVD. **Radio** entries must be submitted on audio cassette or CD. **Online**

entries must have dated screen shots of the first page and index of the site. Sites with parallel or broadcast editions must explain how the web site differed from or enhanced the project.

The fee is **\$20 per entry**.

Make checks payable to the **Society of Professional Journalists**. An individual can submit only one entry per category except: 1) if a second entry is a multiple-byline entry or 2) if it is submitted by his/her employer because they could not agree on a single entry. Judges can move an entry from one category to another.

Entries will not be returned.

Entries will be judged by journalism professionals outside Minnesota. Up to three winners may be chosen for each category.

For more information, call Art Hughes (651) 290-1462 or e-mail [ahughes@mpr.org](mailto:ahughes@mpr.org). You can also visit the Minnesota SPJ Web site at [www.mnspj.org](http://www.mnspj.org).

- Print clips, including photograph entries, must be submitted in an 8 1/2-by-11-inch folder.
  - TV entries must be submitted on a VHS cassette or DVD.
  - Radio entries must be submitted on an audio cassette or CD.
  - Online entries must have dated screen shots of the first page and index of the site. Sites with parallel or broadcast editions must explain how the Web site differed from or enhanced the project.  
Entries will not be returned.
- 

#### **1. NEWSPAPER — NEWS AND FEATURE**

**A. Spot news** (One or more stories on a spot news event)

**B. Short feature** (A single feature story of less than 30 inches)

**C. Long feature** (A single feature story of more than 30 inches)

**D. In-depth** (One or more stories that help the reader understand a situation beyond information provided in a typical news story)

**E. Investigative** (One or more stories containing information not readily available to the news media or public and obtained through reporter initiative)

#### **2. NEWSPAPER — BUSINESS**

**A. Spot news** (One or more stories on a spot news event)

**B. Feature** (A single story written because of some factor other than timeliness)

**C. In-depth** (One or more stories that help the reader understand a situation beyond information provided in a typical news story)

**D. General column** (A single column written for a business section)

#### **3. NEWSPAPER — SPORTS**

**A. Spot news** (One or more stories on a spot news event involving a sport)

**B. Feature** (A single story on sports written because of some factor other than timeliness)

**C. Column** (A single column written for the sports page)

#### **4. NEWSPAPER — EDITORIAL AND OPINION**

**A. Editorial** (A single editorial)

**B. Editorial column** (A single editorial page column)

**C. Editorial page cartoon** (A single cartoon)

**D. General column** (A single column written for a news page)

**E. Arts and entertainment** (A critical review or column on a single event, issue or presentation)

#### **5. NEWSPAPER — GRAPHICS AND ILLUSTRATIONS**

**A. Spot news** (Charted information, graphs, diagrams or maps that illustrate a spot news event)

**B. In-depth** (Charted information, graphs, diagrams or maps that help the reader understand a situation beyond information provided in a news story)

**C. Art and illustration** (Original artwork used to illustrate a story)

#### **6. NEWSPAPER — PHOTOJOURNALISM**

**A. General news** (Best use of photography in a hard news story)

**B. Sports** (Best use of photography in a sports story)

**C. Feature** (Best use of photography in a features story)

**D. Portrait** (Best portrait)

**E. Photo essay** (Best photo essay)

**F. Pictorial** (Best pictorial)

## **7. NEWSPAPER — COPY HANDLING**

- A. Page 1 layout** (A single layout)
- B. Section front layout** (A single layout)
- C. Feature page layout** (A single layout)
- D. News headline** (A single headline, submitted with story)
- E. Feature headline** (A single headline, submitted with story)

## **8. NEWSPAPER — PACKAGE**

- A. Best overall package** (Based on writing, photography, graphics/illustration, layout, copyhandling)
- B. Best special section** (Based on writing, photography, graphics/illustration, layout, copyhandling)

## **9. TELEVISION — NEWS AND FEATURE**

- (Awards will be given to the reporting team and production team, if indicated)
- A. Spot news** (One or more stories, within a single newscast, on a spot news event)
  - B. Feature** (A single story done for some factor other than timeliness)
  - C. In-depth** (A single story, series or documentary that helps the viewer understand a situation beyond information in a typical news story)
  - D. Investigative** (One or more stories containing information not readily available to the news media or public and obtained through reporter initiative)

## **10. TELEVISION — SPORTS**

- A. Spot news** (One or more stories, within a single newscast, on a spot news event involving sports)
- B. Feature** (A single story done for some factor other than timeliness)

## **11. TELEVISION — PHOTOJOURNALISM**

- A. Spot news** (Best use of video and sound in a story under the pressure of a deadline, shot and edited within 24 hours)
- B. Feature** (Best use of video and sound in a story, with no time restraints)

## **12. MAGAZINE — NEWS, FEATURE AND BUSINESS**

- A. News feature** (A single news story on people, places, events or ideas)
- B. Business feature** (A single business story on people, places, events or ideas)
- C. Government or political story** (A single story on people, places, events or ideas shaping government or politics)
- D. Social issues story** (A single story on people, places, events or ideas shaping social issues)
- E. Leisure and lifestyle story** (A single story on people, places, events or ideas shaping the way people spend their leisure time)
- H. General column** (A single column written for a magazine)

## **13. RADIO**

- A. Spot news** (One or more stories within a single newscast, on a spot news event)
- B. Feature** (A single story done for some factor other than timeliness)
- C. In-depth** (A single story, series or documentary that helps the listener understand a situation beyond information in a typical news story)
- D. Investigative** (One or more stories containing information not readily available to the news media or public and obtained through reporter initiative)
- E. Audio** (Most creative use of audio in a single story, formal series or documentary)

## **14. WEB SITE — NEWS ORGANIZATIONS**

- A. Best Web site** (Best use of Web site for providing news. Judges will look at areas such as ease of navigation, creative design concepts, good organization and degree to which online resources enhance reporting)
- B. Best special report** (Best use of Web site for adding original content to take a story beyond what readers found in the print or broadcast story)