



ENTRY FORM
(attach entire page to entry)

Number and Letter of Category (e.g. 1-A):	
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Entry Tier: (Newsroom employees can include reporters, producers, anchors, photojournalists, etc.)	Newspaper:	<input type="checkbox"/> LESS than 50,000 circulation	<input type="checkbox"/> 50,000 + circulation
	Magazine:	<input type="checkbox"/> This category judged in ONE circulation category	
	Television:	<input type="checkbox"/> LESS than 50 newsroom employees	<input type="checkbox"/> 50 + newsroom employees
	Radio:	<input type="checkbox"/> LESS than 3 newsroom employees	<input type="checkbox"/> 3 + newsroom employees
	Online:	<input type="checkbox"/> This category judged in ONE circulation category	

Name of Category:	
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Entry Title (headline, broadcast title, etc.):	
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Names of Entrants: (Names as they should appear on the award. If there are more than four, the list should be shortened to "Newsroom")	<table border="1" style="width: 100%; height: 40px;"> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> </table>				

News Organization:	
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Mailing Address:	<table border="1" style="width: 100%; height: 40px;"> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td> </td></tr> </table>				

Work Telephone Number:	
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E-mail:	
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RULES

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|---|---|
| <ul style="list-style-type: none"> • Journalists working for all print, broadcast and online news outlets in Minnesota (or news outlets in neighboring states that cover Minnesota) are eligible to enter. • All work published or broadcast during the 2007 calendar year is eligible. | <ul style="list-style-type: none"> • Entries must be postmarked no later than Friday, February 1st, 2008. • The fee is \$20 per entry. <p>Questions? Contact: Sarah Bauer
p: 612-341-9357 e: sarah.bauer@news-council.org</p> |
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RULES, continued

The fee is **\$20 per entry**.

Make checks payable to the **Society of Professional Journalists**.

Send entries to: **Sarah Bauer**
Minnesota News Council
12 South Sixth Street, Suite 927
Minneapolis, MN 55402

An individual can submit only one entry per category except: **1)** if a second entry is a multiple-byline entry or **2)** if it is submitted by his/her employer because they could not agree on a single entry. Judges can move an entry from one category to another. Entries will not be returned. Entries will be judged by journalism professionals outside Minnesota. Up to three winners may be chosen for each category.

- **PRINT ENTRIES**, including photograph entries, must be submitted in an 8 1/2-by-11-inch folder (such as a manila folder). Please write category number on outside of folder (e.g. 1A). Either tearsheets or photocopies are acceptable.
- **TV ENTRIES** must be submitted on a VHS cassette or DVD.
- **RADIO ENTRIES** must be submitted on an audio cassette or CD.
- **ONLINE ENTRIES** must include a print out or URL that shows original publication date. Sites with parallel or broadcast editions must explain how the Web site differed from or enhanced the project.

2008 Page One Awards -- Categories

ENTRY TIERS:

NEWSPAPER: Less than 50,000 circulation/50,000+ circulation

MAGAZINE: This category judged in ONE circulation category

RADIO: Less than 3 newsroom employees/3+ newsroom employees

TELEVISION: Less than 50 newsroom employees/50+ newsroom employees

(newsroom employees can include reporters, producers, anchors, photojournalists, etc.)

ONLINE: This category judged in ONE circulation category

1. NEWSPAPER — NEWS AND FEATURE

- A. Spot news (One or more stories on a spot news event)
- B. Short feature (A single feature story of less than 30 inches)
- C. Long feature (A single feature story of more than 30 inches)
- D. In-depth (One or more stories that help the reader understand a situation beyond information provided in a typical news story)
- E. Investigative (One or more stories containing information not readily available to the news media or public and obtained through reporter initiative)

2. NEWSPAPER — BUSINESS

- A. Spot news (One or more stories on a spot news event)
- B. Feature (A single story written because of some factor other than timeliness)
- C. In-depth (One or more stories that help the reader understand a situation beyond information provided in a typical news story)
- D. General column (A single column written for a business section)

3. NEWSPAPER — SPORTS

- A. Spot news (One or more stories on a spot news event involving a sport)
- B. Feature (A single story on sports written because of some factor other than timeliness)

C. Column (A single column written for the sports page)

4. NEWSPAPER — EDITORIAL AND OPINION

- A. Editorial (A single editorial)
- B. Editorial column (A single editorial page column)
- C. Editorial page cartoon (A single cartoon)
- D. General column (A single column written for a news page)
- E. Arts and entertainment (A critical review or column on a single event, issue or presentation)

5. NEWSPAPER — GRAPHICS AND ILLUSTRATIONS

- A. Spot news (Charted information, graphs, diagrams or maps that illustrate a spot news event)
- B. In-depth (Charted information, graphs, diagrams or maps that help the reader understand a situation beyond information provided in a news story)
- C. Art and illustration (Original artwork used to illustrate a story)

6. NEWSPAPER — PHOTOJOURNALISM

- A. General news (Best use of photography in a hard news story)
- B. Sports (Best use of photography in a sports story)
- C. Feature (Best use of photography in a features story)
- D. Portrait (Best portrait)
- E. Photo essay (Best photo essay)
- F. Pictorial (Best pictorial)

7. NEWSPAPER — PAGE DESIGN/LAYOUT

- A. Page 1 layout (A single layout)
- B. Section front layout (A single layout)
- C. Feature page layout (A single layout)
- D. News headline (A single headline, submitted with story)
- E. Feature headline (A single headline, submitted with story)

8. NEWSPAPER — PACKAGE

- A. Best overall package (Based on writing, photography, graphics/illustration, layout, copyhandling)
- B. Best special section (Based on writing, photography, graphics/illustration, layout, copyhandling)

9. MAGAZINE — NEWS, FEATURE AND BUSINESS

- A. News feature (A single news story on people, places, events or ideas)
- B. Business feature (A single business story on people, places, events or ideas)
- C. Government or political story (A single story on people, places, events or ideas shaping government or politics)
- D. Social issues story (A single story on people, places, events or ideas shaping social issues)
- E. Leisure and lifestyle story (A single story on people, places, events or ideas shaping the way people spend their leisure time)
- H. General column (A single column written for a magazine)

10. TELEVISION — NEWS AND FEATURE

- (Awards will be given to the reporting team and production team, if indicated)
- A. Spot/Breaking news (coverage of an unscheduled event broadcast within 24 hours; may be a single story or compilation of coverage on a single event)
 - B. Hard News report (best coverage of a news-related topic; may include in-depth, planned coverage of a single event, or enterprise reporting)
 - C. Feature (single story done for some other factor than timeliness--may include profile, human interest, or trend stories)
 - D. Mini-documentary/in-depth series (a single report or series of reports going in-depth on a particular subject, helping the viewer understand a situation beyond information in a typical news story)
 - E. Feature-length documentary (Single feature-length program on a particular news subject, aired outside a regularly scheduled newscast)
 - F. Investigative (One or more stories containing information not readily available to the news media or public and obtained through reporter initiative)
 - G. Newscast (One regularly-scheduled newscast airing on any day in the contest year. The entry should represent the station's best work in news content, execution, and overall presentation)

11. TELEVISION — SPORTS

- A. Spot/Hard news (One or more stories, within a single newscast, on a spot or hard news event involving sports)
- B. Feature (A single story done for some factor other

than timeliness, concentrating on a sports-related issue, theme, or person)

12. TELEVISION — BEST USE OF AUDIO/VIDEO

- A. Best use of Audio (demonstrates best use of audio techniques in a single story)
- B. Best use of Video (demonstrates best use of video/photojournalism techniques in a single story)

13. RADIO — NEWS AND FEATURE

(Awards will be given to the reporting team and production team, if indicated)

- A. Spot/Breaking news (coverage of an unscheduled event broadcast within 24 hours; may be a single story or compilation of coverage on a single event)
- B. Hard News report (best coverage of a news-related topic; may include in-depth, planned coverage of a single event, or enterprise reporting)
- C. Feature (single story done for some other factor than timeliness--may include profile, human interest, or trend stories)
- D. Mini-documentary/in-depth series (a single report or series of reports going in-depth on a particular subject, helping the viewer understand a situation beyond information in a typical news story)
- E. Feature-length documentary (Single feature-length program on a particular news subject, aired outside a regularly scheduled newscast)
- F. Investigative (One or more stories containing information not readily available to the news media or public and obtained through reporter initiative)
- G. Newscast (One regularly-scheduled newscast airing on any day in the contest year. The entry should represent the station's best work in news content, execution, and overall presentation)

14. RADIO — SPORTS

- A. Spot/Hard news (One or more stories, within a single newscast, on a spot or hard news event involving sports)
- B. Feature (A single story done for some factor other than timeliness, concentrating on a sports-related issue, theme, or person)

15. RADIO — BEST USE OF AUDIO

- A. Best use of Audio (demonstrates best use of audio techniques in a single story)

16. ONLINE — NEWS WEB SITES

- A. Best Web site--AFFILIATED WITH TV, RADIO, NEWSPAPER, OR MAGAZINE (Best use of a Web site for providing news, affiliated with a newspaper, magazine, TV or radio station. Judges will look at areas such as ease of navigation, creative design concepts, good organization and degree to which online resources enhance reporting)
- B. Best Web site--INDEPENDENT ONLINE NEWS (Best use of Web site for providing news, not affiliated with a newspaper, magazine, TV or radio station. Judges will look at areas such as ease of navigation, creative design concepts, good organization and degree to which online resources enhance reporting)
- C. Best single news story--affiliated with TV, radio, newspaper, or magazine (best online coverage of a single news story or event, adding original content beyond what readers/viewers find in print/broadcast story)
- D. Best single news story--independent online news (best online coverage of a single news story or event)
- E. Best continuing coverage (two or more online reports demonstrating ongoing coverage of a news event; including original or web-only content)
- F. Best use of multimedia (demonstrates outstanding use of photos, galleries, video, and/or audio to enhance original story)
- G. Best newsroom blog (three blog entries demonstrating overall excellence in news coverage, affiliated with a newspaper, magazine, TV or radio station)
- H. Best independent news blog (three blog entries demonstrating overall excellence in news coverage, not affiliated with a newspaper, magazine, TV or radio station)